



Burning Bright for Cancer 2019

To Club Presidents, Registrars, Head Coaches and Officials

Ontario Artistic Swimming (OAS) and the Canadian Cancer Society (CCS), are pleased to announce the **16th annual Burning Bright for Cancer** which will take place this October during Cancer Action and Breast Cancer Awareness Month. Burning Bright has been an overwhelming OAS success over the past fifteen years, with our member clubs and officials participating to raise **over \$500,000** for the cancer cause and continuing to be a outstanding partner of the Canadian Cancer Society. We are very excited and proud to announce this program for a landmark **16th year** and look forward to record participation.

Our fundraising campaign began with the hope of finding a cure for breast cancer using the theme of keeping a candle burning within a pool of pink for a minimum of one hour, during which swimmers hand off the torch to the next swimmer in a relay. The idea has evolved since then, with many clubs finding amazingly new and creative ways to challenge each other to raise the funds. Clubs and Officials are free to develop more new ideas, although we promote whenever possible, that you try to integrate the original Burning Bright pink theme and torch at your events. OAS does not mandate participation, but we do hope and encourage all clubs to participate in our chosen "pay it forward" partnership for a most worthy cause in supporting the research to find a cure for cancer.

All program forms will be posted and distributed via this email including: club online donation link, a CCS pledge form, a club tally sheet, and a post-event instruction sheet. Tax receipts are available for all donations to CCS. All CCS donation forms, your club tally sheet and money raised for CCS will be due to the Ontario Artistic Swimming office by December 1st, 2019.

If your club would like to receive CCS materials (ribbons, bookmarks, nail files) please contact Brad Stevenson (416.323.7166 or bradley.stevenson@cancer.ca) who will ship a package directly to your Club!

Ontario Artistic Swimming and CCS will once again be recognizing the top fundraising club for CCS, as well as the individual athlete that raises the most for CCS. The Top Fundraising Club Award is in honour and memory of Myra Gerow who was part of the Sudbury Synchro Club, and who we lost to breast cancer in 2011. In addition to being a significant part of our synchronized swimming community, Myra was a strong supporter of CBCF and a passionate advocate for creating a future without breast cancer.

If an individual raises \$250 or more for CCS they will receive a special CCS prize pack!

The official cheque presentation from Ontario Artistic Swimming to the Canadian Cancer Society, and top fundraising club and athlete awards will be presented during the 2020 OWG Qualifier and Routine Meet on January 17, 2020. Presentation time will be included in the competition schedule when posted.

Many thanks for your support of this initiative as we believe it is an important valuable event for the organization and the artistic swimming community. We have a fantastic opportunity to raise awareness of the sport and make a difference for a very important cause at the same time.

Sincerely,

Ellen Blainey
Coordinator - Competitions and Awards